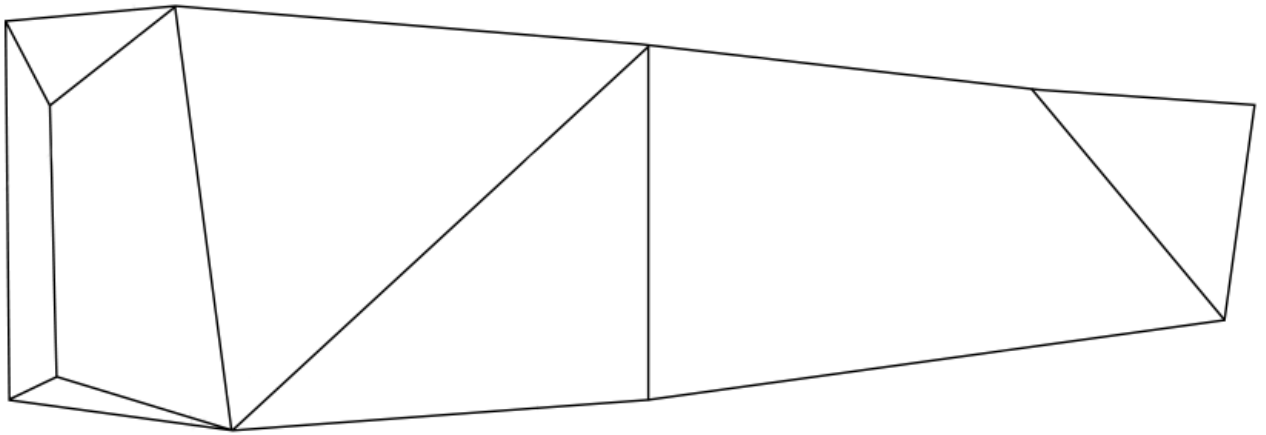


**PRESSINFORMATION M-POD**



**STEININGER**

# STEININGER

## STEININGER FOLD

### SMART KITCHEN WITH A SMART TOUCH

---

STEININGER combines puristic modernity, luxurious simplicity and the highest functionality. The kitchens at STEININGER have always set standards that move. Even the new kitchen model is a form-strong statement made of real metal with a cubist steel surface. The design is clear, puristic, simple and yet highly functional. A novelty within the Kitchen FOLD: an integrated high-tech-surface „M-Pod“.

A variety of functions can be controlled with the intelligent 32-inch touchpad made of specially hardened and optically bonded safety glass. The perfect combination of aesthetics & function and design & high-tech. FOLD at STEININGER - a steel representation combined with a Smart Touch.

#### THE MODERN FIREPLACE

From the traditional fireplace to old kitchen designs made of clay, from a framework of bricks to a proper room, from the ordinary room to the oasis of well-being and the second living room: the kitchen has successfully established itself as a living space in the last few centuries. In the past, it was only used as a facility for mass catering, but today it is a communicative hub in everyone's home. Only a few decades ago, the components included nothing more than the stove, the refrigerator and the sink. But modern technology has also found its way into the kitchen. The kitchen is the room where improper setup can make the work process particularly stressful. Here, aesthetics and function, high tech and security as well as communication and performance go hand in hand. Where food is cooked and eaten and the family comes together, every piece of furniture should fit.

#### KITCHEN WITH A SMART TOUCH

The new steel kitchen FOLD at Steininger is handcrafted, tailored to each customer and equipped with the highest level of comfort. A novelty is the high-tech work surface „M-Pod“, over which all functions are controlled centrally and intuitively. The 32-inch touchpad is integrated into the kitchen worktop surface. The specially hardened and visually bonded safety glass can withstand all the requirements of a kitchen countertop. So neither heat nor cold weather can affect the smart work surface. It is easy to clean and absolutely hygienic. By using the fastest touch sensors, the „M-Pod“ rules just as fast as a smartphone. The intelligent work surface is the interface to the smart kitchen environment, contemporary recipe book, additional control panel and establishes the kitchen as the center of living due to the numerous entertainment apps. This is how the „M-Pod“ turns the kitchen into an intelligent Smart Kitchen Hub.

# STEININGER

## SMART KITCHEN HUB

With over 2 million voice- and touch-controlled apps, cooking becomes a pleasing side issue. Digital cookbooks and cooking apps, video-based cooking classes on Youtube, grocery lists, but also board games are always at hand. The cooking skills are automatically refined and at the same time the guests are entertained. The kitchen becomes a smart melting point. The multimedia center also controls the music and lighting moods throughout the house. The result is a Smart Kitchen Hub, which works as an entertainment center that centrally controls all smart devices connected via Bluetooth. The speakers can play preferred music via Spotify, Amazon Music, Tidal or Pandora in the best sound quality.

## ABOUT STEININGER

Steininger designs kitchens, interior design and architecture. The Austrian design studio with the direction of Martin Steininger operates from Vienna via Milan to New York and is characterized by a puristic intensity of the designs. The kitchens will be individually adapted to the requirements of the customer and manufactured almost exclusively by hand in the own manufactory in Sankt Martin in the Mühlviertel, situated in Austria.

Find out more here: [www.steinger-designers.com](http://www.steinger-designers.com)

Photo Material:

<https://www.dropbox.com/sh/1owomjtjinfaz2e/AAC6BpFJPkgsTxt3C3J-IGVpa?dl=0>



**STEININGER.DESIGNERS GMBH; MARTIN STEININGER; WEINLEITEN 1, 4113 ST. MARTIN, AUSTRIA  
T. +43.7232.2229.0; OFFICE@STEININGER-DESIGNERS.AT; WWW.STEININGER-DESIGNERS.AT**

---

### PRESS CONTACT:

**AD Werbe Design Atelier GmbH**

Sabine Jäger // 0664/4212999  
[sabine.jaeger@designatelier.at](mailto:sabine.jaeger@designatelier.at)

Peter Syrch // 0664/4144855  
[peter.syrch@adconsult.at](mailto:peter.syrch@adconsult.at)

---