

## **ITALGRANITILIVE: the new way of thinking ceramics in which the purity of design meets perfect stylistic coordination**

Italgraniti Group, for over twenty years, offers a new revolution in the ceramic industry. **ITALGRANITILIVE** is the program designed for those who love the purity of the design and perfect stylistic coordination between surfaces and bathroom furniture.

The best of the technique and aesthetics of porcelain stoneware come together in this new project to propose refined and exclusive bathroom furniture elements that can be combined with floors and walls, giving to the space harmony and continuity.

**Acqua Project** is the innovative program designed by "Centro Stile Milano Architetti studio". The project is composed of various washbasins and matching accessories in which the material details enhance the sophisticated simplicity of the seamless shapes for a total look with an exclusive charm.

The possibility of customization is great, starting from the selection of the desired model and continuing in an infinite number of combinations.

17 porcelain stoneware surfaces, lacquered finishes, woods and metal tubular structures, alternating with full and empty volumes to furnish the space with aesthetic and design clarity, without neglecting the functionality and practicality of maintenance that a bathroom must have. Washbasins and accessories maintain over the time all the typical technical performances of porcelain stoneware surfaces: resistance to bending and stains, unaltered colors and ease of cleaning.

**ITALGRANITILIVE** is a new and important corporate goal made of increasingly more exclusive spaces. It is the perfect expression of research and industrial solutions resulting from decades of experience that projects Italgraniti Group towards the future with concreteness and a consolidated identity.

***Italgraniti Group** is the result of a merger between two ceramics companies, IMPRONTA and ITALGRANITI, present on the market since 1975 and 1994 respectively and with a firm footing due to an amply consolidated image in the sector. Since then, Italgraniti Group has experienced substantial expansion supported by considerable investment in state-of-the-art production technologies to offer a complete range of products in a worldwide scale; they fully represent the aesthetic culture and stylistic and technical excellence "made in Italy".*

*In April 2018, the company is opening its first Flagship Store in Milan, a masterful expression of the unrelenting passion, research and innovation that have characterised the group's history from the beginning, letting it develop high-performance surfaces ideal for covering interiors and exteriors beautifully and with complete precision and meeting the needs of the market.*

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