

SQUARE GARDEN CONSERVATORIES & MMAIRO FOR 2019 FUORISALONE

The energy of design "Made in Italy" synonym of research and creativity
Glass, marble, iron: raw materials and sustainability are the future of our living

Milan, February 2019 – **Square Garden Conservatories**, a company designing and producing conservatories and greenhouses hosts **MMairo** in its showroom inside Brera Design District for 2019 Fuorisalone.

During **2019 Milano Design Week**, Square Garden Conservatories, an internationally renowned company created in the early '90s that designs and produces "Made in Italy" conservatories and greenhouses, meets MMairo, company who designs furniture accessories in marble produced in Tuscany: two excellences of the great Italian design tradition together for **2019 Salone del Mobile**.

Guest of Square Garden Showroom in Via Madonnina 12, in the heart of the **Brera Design District**, MMairo present their third collection, **Interior Portrait**: MMairo drew inspiration from the noblest of room, the living room – a place of gathering and conversation, of studying and collecting. The perfect inspiration for furnishing accessories to be placed side by side with the iconic furniture that inhabits it almost from a literary point of view. A dialogue that becomes even more interesting with conservatories, greenhouses and arcades designed by Square Garden, presented also in a small version for this occasion, combining elegance with simplicity, nature and matter.

There are many characteristics and values these two realities of **design and lifestyle** have in common: the exclusivity of raw material – **glass** for Square Garden and **marble** for MMairo –, the uniqueness of the product and the election of light to enhance the beauty of the matter recovered with a sustainable approach.

The whole proposal of Square Garden - **verandas, gazebos, arcades, glass walls** - is in fact rigorously eco-sustainable thanks to new alternative energy technology and without using cement: the platforms of the structures are laid "dry" on the ground, which makes even easier to get building permits from municipal administrations. The "sculptures" of **iron and glass** by Square Garden, **tailor-made** with a purely **craft style**, want to meet the growing need of man to live in close contact with **nature**, immersing himself in it and at the same time respecting it.

The quality of handicraft, luxury of the materials, value of a planning concept, are all modern influences: combining them through **objects, home accessories and exclusive furnishings** is MMairo's design. The company has made **marble** its material of choice; unique, precious, never equal to itself, dreamlike, with those endless veins, presenting collections inspired by the creativity of international fame's designers.

Glass and marble, iron and light: the energy and the matter characterizing the current architectural and design research; Square Garden Conservatories and MMairo with their installations, objects and furniture accessories guarantee their presence in the future.

Square Garden Conservatories was born in Piedmont in an ancient mill of the seventeenth century, grows in the Varese area where there are currently offices and production and is presented daily to the public in the elegant Milanese showroom in Via Madonnina 12, in the heart of Brera Design District. Here it also offers a line of reclaimed vintage furniture and objects while, on the first floor, an office is reserved for designing.

MMairo was born in 2016 in Carrara (Tuscany), international capital of marble, in the steady embrace of the Apuan Alps, where MMairo oversee the quarrying and processing of this pure gift of nature. The Apuan Alps' heritage is beauty and MMairo has been able to harness the area's deep roots to build relationships with local manufactures and artisans, sharing dust and sunset: because expertise on the subject is the first step towards artistic creation. The Company has a corner @ Spazio De Santis in Via Ariberto 1 in Milan (by appointment only).

For additional information:

Press Office for Square Garden Conservatories – Via Madonnina 12 20121 Milano
mail: press@square-garden.com
tel. +39 02 72003084
www.square-garden.com

Press Office for MMAIRO
mail: press@ileanaturrini.com
mail: press@mmairo.com
www.mmairo.com

