

MMAIRO

MMairo – *Interior Portrait*

The elegance of marble reinterpreting bourgeois interiors

MMairo will introduce their third collection from 9th to 14th April, during Milano Design Week: vases, lights, tables and furnishing accessories are the modern-day objects that have forgotten myth and heroism to become ours once more

Milan, 12/2/2019

Places of everyday conversation, family portraits, bourgeois interiors that have told the story of Italian life so well from the postwar period to today: in designing their new collection, MMairo drew inspiration from the noblest of rooms, the living room – a place of gathering and conversation, of study and collecting. The perfect inspiration for furnishing accessories to be placed side by side with the iconic furniture that inhabits it almost from a literary point of view. **Ivan Colominas, Michele Chiossi and Karen Chekerdjian** have designed new and vibrant pieces, partnering with acclaimed American designer **Bec Brittain** and **Niko Koronis** who, with studies in London, Milan and Cardiff, offers a classic approach resulting in pure design.

To introduce their third collection in via Madonnina, **MMairo** decided to partner with **Square Garden Conservatories**, a historic company that design and produce “Made in Italy” conservatories and greenhouses, so as to present an *ad hoc* project wherein the strength of marble merges with the transparency of glass, in honour of nature and its infinite expressions. Thus, MMairo and Square Garden will bring us a Design Week dedicated to greenery, to sustainability and creativity: small conservatories will house MMairo vases. In exhibition Michele Chiossi’s new designs, **Guggenheim Cigarettes & Cigars**, ashtrays as everlasting as marble itself, as elegant as a concentric circle of smoke spreading through the air – placed side by side with **Ivan Colominas’** new vases – modern masterpieces challenging the myth of Pandora, the most famous of all. The latest edition of **EuroLuce**, lighting up the Salone del Mobile Milano, isn’t the only reason; like the most noble of film directors, MMairo know how to make the best use of their love of light, in a constant dichotomy of interior and exterior spaces. Refined and shielded, **Bruchi** by **Niko Koronis** inspires us to rethink marble, to understand its potential and limitations and to



move beyond them in search of simplicity and new forms of lighting. In the wake of her experience as design director for the American lighting brand Lindsey Adelman Studio and its own brand, **Bec Brittain** – the second new name in Casa MMairo for 2019 – has created **Heron**, an elongated, slightly angular light sculpture reminiscent of the bird it draws inspiration from even in its colours (white, ash grey and pink). The bourgeois grouping is ever present, as seen in the inevitable coffee table in perfect **Karen Chekerdjian** style – for Interior Portrait, she designed **Inside Out**, the value of change, a table defined in its function by the top element: a vase, candle holder or fruit basket. Last but not least, a small “homage” to the collection Hommage 2018 – the versions in Bianco Michelangelo and Nero Marquinia and Rosso Levanto marbles of Pietro and Tacca vases by **Matteo Cibic**.

It is a resolute composition and the portrait of an interior created by MMairo’s is real – as tangible in its lights, shapes and materials as the tie binding places to people, us to the ambiances we inhabit in a long-lasting relationship. Far from thinking of it as a danger, it is design’s greatest success: the ability to merge with the objects dearest to us, the ones we can never give up.

Opening 9th April 2019 – from 7 pm
Via Madonnina, 12
Milan

www.mmairo.com
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