



Zanine (R)Evolution: A Story by ETEL

ETEL, guardian and ambassador of the Brazilian design culture for over three decades, explores the evolutions and revolutions of José Zanine Caldas, celebrating the centenary of his birth.

In the occasion of Milan Design Week 2019, ETEL, the major brand authorized to re-edit pieces from Brazil's design masters, introduces 20 iconic creations by Zanine to its already rich collection created by some of the most significant names such as Jorge Zalszupin, Lina Bo Bardi, Giuseppe Scapinelli and Oscar Niemeyer.

ETEL collection exudes sophisticated elegance that comprises icons designed by great 'masters', as well as creations by contemporary talents.

Once again Etel confirms itself as the interpreter and manufacturer of Brazilian design, while highlighting the exceptional abilities of its craftsmen who are able to transform furniture in timeless artisanal masterpieces.

Zanine, as all other "masters" of Etel's production, has represented a sublime interpreter of the relationship between man and nature; creativity and sophistication; uniqueness and repeatability. And through his multicultural evolutions and its multifaceted relation with society and with its environmental challenges, he can be defined as a revolutionary of his time.

ETEL Milano

Via Pietro Maroncelli 13, Milano

April 8-14, 10.00 - 19.00

Cocktail with Zanini de Zanine, April 10, 18.00 - 21.00

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