

BISAZZA

PRESS RELEASE

The new BISAZZA flagship store relocates to the heart of Brera

Exclusive preview of the new Pebbles collection, designed by Marcel Wanders

Timed to coincide with *Milan Design Week*, Bisazza will unveil its new flagship store at via Solferino 22, in Milan, in the heart of the Brera district.

The large windows of the new 200 square metre corner location provide visibility from two streets. Here all of the Bisazza collections are on display: *Mosaico, Cementiles, Wood* and *Marmo*.

The natural hues of the *Bisazza Wood* line of parquet floors and the warm colors on the walls create an elegant and welcoming ambiance, enhanced by three magnificent columns decorated with gold mosaic tiles.

Star of the preview is the *Pebbles* collection, designed by **Marcel Wanders**, a new limited edition line of coffee tables crafted to celebrate the 15th anniversary of the partnership between the company and the Dutch designer.

The new *Pebbles* collection vibrantly blends Wanders' unmistakable style and Dutch decorative tradition, narrated in contemporary language. In an elaborate interplay of textures, brilliantly-colored flowers – scarlet, Delft-blue, peach pink and gold – open impetuously on the sinuous surfaces of each coffee table.

Each piece is made entirely by hand by the master mosaicists of the Bisazza *Atelier*– combining the glass mosaic tesserae and gold tiles in the ancient *opus tessellatum* manner; the kind of *savoir-faire* that has consistently been the hallmark of the brand's identity.

"When thinking about our 15-year friendship and collaboration with Bisazza, the word that comes to mind is 'surprising'. Bisazza's affinity for beauty with just the right amount of innovation is in perfect alignment with our goal of uplifting the human spirit and bringing the human touch back to design. Together, we make the world less boring." – Marcel Wanders